



## UNICEF USA

### GOLD LEVEL



for every child

Contact: **Kelly Procida, Assistant Director, Global Cause Partnerships at UNICEF**

E: [kprocida@unicefusa.org](mailto:kprocida@unicefusa.org)

P: 212-922-2522

W: [www.unicefusa.org/GFWC](http://www.unicefusa.org/GFWC)

### SUBMITTING CONTRIBUTIONS

Electronic contributions are preferred, and you can submit them online at: [www.unicefusa.org/GFWC](http://www.unicefusa.org/GFWC)

If needed, you may also send a check to:

UNICEF USA

c/o Global Cause Partnerships

125 Maiden Lane

New York, NY 10038

*\*In the memo, please note your GFWC club name. During times of emergency, if you wish to direct your funds to UNICEF's emergency response, please note in the memo line the country you wish your funds to go towards.*

### WAYS TO GET INVOLVED

Check out the website for more resources on the program, how to get involved, and ways to fundraise and spread awareness in your community.

#### FOR EVERY CHILD

Flexible funds are UNICEF's most important, most effective and most valuable tool to help children worldwide, because they're able to be deployed when and where they're needed most.

Flexible funds enable UNICEF to maintain its presence in 190 countries and territories. This flexible funding helps UNICEF country offices make informed, real-time decisions about how to best address the needs of the children in their care.

Examples of how UNICEF uses flexible funds:

1. **Copenhagen:** UNICEF's unique supply division can use this funding to help deliver aid and supplies anywhere in the world within 72 hours.
2. **Mali:** Flexible funds were used to reach 760,000 children under age 1 with essential childhood vaccines.
3. **Lebanon:** After a series of hard-hitting economic and other disasters, flexible funds were used to hire experts to address a growing mental health crisis.



Using [UNICEF USA's interactive graphic](#), learn more about how your funds are used by UNICEF and the impact it has on children and communities around the world.

Your support of the Every Child Fund allows UNICEF to continue progressing toward a world where all children can reach their full potential. Your gift of flexible funding makes it possible.

### **EMERGENCY RESPONSE**

There have been an unprecedented number of humanitarian emergencies unfolding around the world. UNICEF, a global leader in humanitarian relief, responds to hundreds of emergencies every year – delivering lifesaving relief, safeguarding children's rights and protecting them from harm. Children who live in a conflict or disaster zone are more likely to be living in poverty. They are more vulnerable to malnutrition and disease. And they are more likely to be out of school.

During times of emergency, UNICEF focuses on providing safe water, health care and hygiene kits, nutrition and psychosocial support; identifying children who have become separated from caregivers and reuniting them; and establishing Child-Friendly Spaces. UNICEF also supports recovery and rebuilding, working with governments and communities to strengthen emergency preparedness and increase resilience to future shocks.

UNICEF is on the ground before, during, and after emergencies strike, working to respond quickly and reach individuals who are most in need. With program offices in 157 countries, 7 regional offices, and global headquarters in eight cities, UNICEF taps into existing partnerships and systems to mobilize a rapid and efficient response when disaster strikes, reaching even the hardest-to-reach children and families.

GFWC clubs can make a difference and, through your support, it enables UNICEF to stay ever ready to help the most vulnerable children whenever and wherever they're in crisis.